

Westchester County Kiosk Advertising



Westchester County Stats

972,634 Population

Ethnicity

55.7% White

23.3% Hispanic

15.9% African American

5.1% Other

Demographics

\$81,948 Average Household Income

40 Average Age

45.4 College Educated

Part Of New York DMA

1st Ranked DMA

16,500,735 Population



Locations Include

Playland Park (Over 460,000 Visitors 2014), Westchester County Center, Tarrytown Road, Bronx River Parkway, Dunwoodie Golf Course, Kensico Dam, Wilson Woods.

Westchester County Kiosk Advertising



Number	Site at (Site)	Area	Latitude (Site)	Longitude (Site)	Face2
1	SB BRADFORD ROAD S/O EAST LINCOLN (WILSON WOODS)	Mt. Vernon	40.91559	-73.81309	2
3	Boardwalk at Ice Arena #1 - RYE PLAYLAND	Rye Playland	40.96387	-73.67604	3
5	Ice Arena Entrance #1 - RYE PLAYLAND	Rye Playland	40.96464	-73.67615	3
11	NB NORTH BROADWAY @ KENISCO DAM (ENTRANCE/EXIT)	Valhalla	41.0724	-73.76966	3
14	NB NORTH BROADWAY @ KENISCO DAM (300' N/O ENTRANCE/EXIT)	Valhalla	41.07183	-73.77342	3
20	WB YONKERS AVE E/O WASYLENKO LN (DUNWOODIE GC)	Yonkers	40.93616	-73.87422	3
25	SB BRONX RIVER PKWY N/O CENTRAL AVE (IFO COUNTY CENTER)	Westchester County Center	41.03679	-73.77835	3
26	NB TARRYTOWN RD (RT 119) N/O CENTRAL AVE (IFO COUNTY CENTER)	Westchester County Center	41.03666	-73.77881	3
27	NB TARRYTOWN RD (RTE 119) N/O CHATTERTON AVE (COUNTY CENTER PARKING LOT)	Westchester County Center	41.0369	-73.77912	3
28	SB BRONX RIVER PKWY S/O CHATTERTON AVE (IFO COUNTY CENTER PARKING LOT)	Westchester County Center	41.03709	-73.77838	3

